

MORREN'S JONAGORED[®]

A NEW VALUABLE APPLE VARIETY

- ☞ Firm, crisp and very juicy flesh with very fine flavour
- ☞ A naturally warm red colour
- ☞ High content of vitamin C
- ☞ Comes out as first in the taste trials
- ☞ Consistent quality all year round
- ☞ Extended availability due to excellent storability

WITHOUT ANY DOUBT THE BEST !

- ☞ A very productive variety, easy to grow at minimal production costs
- ☞ Trees produce a maximum of first quality fruit, which can be guaranteed for several years
- ☞ Without any colouring or storage problems
- ☞ Appropriate to be planted for high density systems, without any risk of bad fruit colouring
- ☞ A variety which can hold its place in the market now and in the future
- ☞ Increasing appreciation on the part of the trade
- ☞ Reaches the highest average prices

PLANTING TODAY MEANS PROFIT FOR YEARS TO COME ...

MORREN'S JONAGORED[®] the prize-winner:

- 1989-1996: First prize for "the finest dessert apple" (Great Britain)
Highest distinction for the best colour, the skin quality, the finish
- 1989: First prize for "the best new apple variety" (Germany)
- 1991: First prize for "the tastiest apple" (United States)
- 1992: First prize for "the best stored dessert apple" (Great Britain)
- 1996-1998: First prize for "the tastiest apple" (Great Britain)