



WE RECENTLY RECEIVED PLANT BREEDER'S RIGHTS AND/OR PLANT PATENT RIGHTS FOR THE VARIETY JONAGOLD 2000 EXCEL. ACCORDING TO THIS RESEARCH THE VARIETY IS HOMOGENEOUS, STABLE AND CLEARLY DISTINGUISHABLE FROM ANY OTHER VARIETY

## JONAGOLD 2000 EXCEL<sup>0</sup>

### INFORMATION

**Variety:** EXCEL  
**Trademark:** Jonagold 2000 Excel®  
**Country of origin:** Belgium  
**Breeder:** Jomobel NV / Jos Morren  
 Bosstraat 85, 3545 Halen - Belgium  
**Origin:** sport/mutation  
**Mother variety:** Jonagold '2000'<sup>®</sup>  
**Finder:** Jomobel NV



THIS VARIETY IS PROTECTED BY PLANT BREEDER'S RIGHTS AND/OR PATENT RIGHTS. OUR WRITTEN PERMISSION IS REQUIRED, WHEN YOU WANT TO PROPAGATE THEM YOURSELF. PLEASE ASK OUR CONDITIONS.

**OUR VARIETIES ARE YOUR CONFIDENCE WORTHY!**  
**SHOULD YOU NEED MORE INFORMATION,**  
**PLEASE FEEL FREE TO CALL OR VISIT US.**  
**YOU ARE ALWAYS WELCOME!**

### MOST IMPORTANT CHARACTERISTICS

**Productivity:** very productive  
**Time of colouring:** colouring starts 10 days earlier than standard Jonagold  
**Time of harvesting:** between 15/9 and 15/10, in 2 pickings  
**Fruit size and fruit colour:** medium to large fruit. Green background with a pink red blush over more than 50% of the fruit skin.  
**Fruit flesh:** cream-coloured, juicy, sweet-sour apple  
**Remark:** Excel's pink-red blush with very fine stripes is really looking superb!  
 This apple distinguishes itself from any other bright red Jonagold mutation by its **specific green** background. The fine stripes, which are scarcely visible in the pink-red blush, give the apple the greatest similarity to the mother variety. The variety has a less vigorous growth and is very productive. As the colouring is much better and the background keeps longer green, the Excel returns a higher percentage of 1st class fruit... And all the year round the **best paid Jonagold price!**

FRUIT TREE NURSERY – FRUIT PRODUCTION – FRUIT TRADE

Jos MORREN

TEL : +32 (0)13-441 966  
 FAX : +32 (0)13-443 963  
 EMAIL: MORREN@VILLAGE.UUNET.BE



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